

# travis miller

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**website:** [www.travismillerweb.com](http://www.travismillerweb.com)

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## technical capabilities

### Expertise

Web Design, Development & E-Commerce

Content Strategy

Digital Strategy & Analytics

Information Architecture

System Analysis & Design

Business Development & Management

### Frameworks

Lean/Agile Development Framework

Linux, Apache, MySQL & PHP (LAMP)

WordPress CMS

HTML / CSS

Sass / Grunt

JavaScript (Vanilla, jQuery)

### Tools

Chrome Developer Tools

Git (Github/ Bitbucket)

SublimeText

MySQL Workbench

Photoshop / Illustrator

Asana / Trello

Google Workspace (G-Suite)

## experience

### Developer, Consultant & Strategist

Travis Miller Web | July 2012 - Present

[travismillerweb.com](http://travismillerweb.com)

- Work closely with corporate and non-profit companies to analyze, design, and develop strategies and solutions that create competitive advantage for their organization.
- Analyze, plan, manage and construct communication systems that streamline workflows and processes between departments and teams.
- Develop and maintain e-commerce and fundraising platforms with in-depth knowledge of secure payment gateways, banking integrations and security protocols applicable for websites and web applications.
- Speak, write and teach about new and emerging web technologies and techniques to build for more empowered and technical organizations and communities.

### Cofounder, President & Director

Arrowlynk Ventures, Ltd. | October 2018 - Present

[arrowlynk.com](http://arrowlynk.com)

- We consult and partner with startups, entrepreneurs and other MSMEs on the design, development, strategy for their companies to help facilitate the growth of their business ventures.
- We collaborate with social organizations and initiatives (IDB, UB, Small Business Development Center) to facilitate activities and programs for development of the local entrepreneurial ecosystem.
- Managed Venture Coworking, is a coworking space based in Nassau, Bahamas where creatives, entrepreneurs and startup businesses can grow their business, learn new skills and collaborate with their peers on

various projects and ventures.

## **Full Stack Web Developer**

SPARK | *August 2012 - July 2014*

- Utilized web development technologies such as HTML, CSS, LAMP and JavaScript frameworks to create and reengineer front-end and back-end technologies using best practices and agile development technologies.
  - Coordinated and managed team projects using project management tools such as Git, Atlassian JIRA and Bitbucket/Github that lead to successful and timely deployment, patch management and feature releases.
  - Reinforced development standards that allow us to review, analyze, document and test all technology developed by SPARK and more efficiently create high-quality digital products and strategies that engage users and strengthen brands.
  - Collaborated with all agency team members during the ideation, planning and execution phases to ensure our platforms are executed to deliver the best user experience possible and deliver on business goals for the client.
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## **Lead, Mobile and Web Development**

Sparxoo | *March 2012 - July 2012*

- Responsible for developing rich, interactive websites for companies in different industries that accurately represented their brand and products to their target market
  - Authored customized PHP scripts, SQL queries and style sheets that enhanced user experience, website functionality and successful database migration.
  - Improved internal efficiency for clients by managing and leading training for several websites built on WordPress, Drupal and custom CMS platforms
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## **Web Application Developer**

MLI Integrated Graphic Solutions | *October 2011 - April 2012*

- Integrated and executed SEO and Social Media strategies that increase web traffic to their site, generating leads for the marketing department
- Developed and Modified e-commerce applications that drives the company's core printing and reporting systems
- Created deliverables and documentation for projects that allowed for accurate delivery and workflow through the development life cycle
- Implemented system analysis and web design methodologies along with UX/UI principles that ensured project completion, system migration and overall client satisfaction.

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## education

### **The University of Tampa, May 2011**

Bachelor of Science | Management Information Systems

### **Kingsway Academy, June 2007**

High School Diploma | Information Technology, Pre-Calculus, Auto-Mechanics, Graphical Communications, Journalism, Office Procedures

## activities/associations

StartupBus / Startup Weekend, Participant, Coach

Delta Sigma Pi, Professional Business Fraternity

Association For Computing Machinery (US), Member

Bahamas Engineering and Technology Advancement (BETA), Member

Bahamian Developers Association (BDA), Member

## special projects + initiatives

### **Shift The Culture | Founder** (2014-Present)

A series of events, coworking and networking initiatives inspired for and by Bahamian creatives.

### **Committee Member, Sustainable Development Goals Technical Committee SDG Unit, Office of The Prime Minister** (2021-Present)

The SDGTC is a focal group that assists The Bahamas in achieving the 2030 Agenda for Sustainable Development Goals. It consists of multi-sectoral representatives from various government ministries, private sector, civil society and academia whose mandates contribute to obtaining 17 goals and 169 targets of the 2030 Agenda.

### **Group Member, Access Accelerator Working Group** (2021-Present)

A working group tasked with providing information needed to help shape the landscape of the ease of doing business in The Bahamas. Using various areas of expertise we explore solutions and uncover bottleneck issues that businesses face, and make recommendations to the Government of The Bahamas on legislation and steps to improve the business environment.

## selected clients

[BAHAMAS NATIONAL TRUST](#)

[ACCESS ACCELERATOR \(SBDC\)](#)

[KHUSI HONA](#)

[EUGENE DUPUCH LAW SCHOOL](#)

[HANDS FOR HUNGER](#)

[THE ISLAND HOUSE](#)

[ALIV](#)

[KANOQ](#)

[BISX](#)

[TRUTHSHINE.ORG](#)

[BRISTOL](#)

[NATIONAL ART GALLERY OF THE BAHAMAS](#)

## references

Professional references can be provided upon request.